



# 2011 Calendar Program



No. 1854



**Early Order Discount**  
Orders placed before July 31, 2010 and proof approved from factory by July 31, 2010 will receive early pricing.



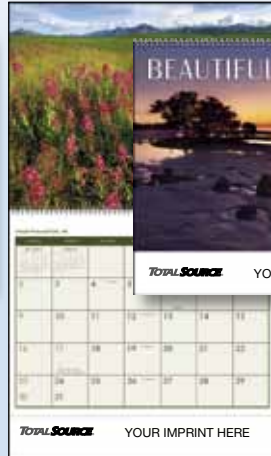
No. 1806



No. 1861



No. 1706



No. 1854  
**American Muscle** *NEW*  
12-month calendar  
Size: 11" x 19" Open  
11" x 10" Closed  
Classic muscle cars and beautiful women make an eye-catching calendar.

No. 1806  
**Sportsman**  
12-month calendar  
Size: 11" x 19" Open  
11" x 10" Closed  
Popular game animals inhabit the pages of this calendar. Information about each species is included, along with Wright's guide to the best fishing days.

No. 1861  
**Street Rods**  
12-month calendar  
Size: 11" x 19" Open  
11" x 10" Closed  
A collection of street rods that any car enthusiast will love. Includes details about each featured rod.

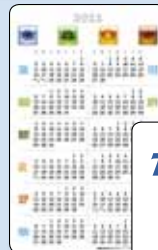
No. 1706  
**Beautiful America**  
12-month calendar  
Size: 11" x 19" Open  
11" x 10" Closed  
Simple and beautiful, this calendar features stunning scenery from across America.

No. 1856  
**Custom Bikes**  
12-month calendar  
Size: 11" x 19" Open  
11" x 10" Closed  
Command attention for your ad with these colorful custom bikes.



**NEW**

No. 1701



No. 8759 **NEW**

**TOTAL SOURCE**  
YOUR DEALER INFORMATION HERE

No. 1701  
**Scenes of America Big Block Memo** *NEW*  
12-month calendar  
Size: 11" x 19" Open  
11" x 10" Closed  
Large date grids have plenty of room for daily scheduling. Perfect for busy individuals and families.

No. 30099  
**Magnet** *NEW DESIGN*  
12-month calendar  
Size: 3 7/8" x 6 7/8"  
This magnetic calendar makes a handy reference tool wherever it's used, at your workspace, vehicle or tool box.

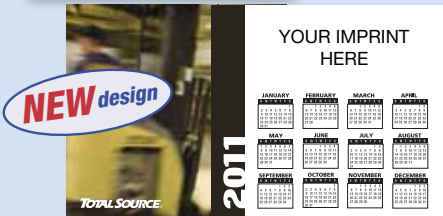


No. 1856



No. 8759 *NEW*  
**Colorful Impressions Wallet Card**  
Size: 2" x 3 1/2"  
Add a touch of color to your ad message with this polypropylene wallet card. Imprint available in full color. Wallet cards come packaged in display boxes—500 per box.

No. 7065 **Swimsuits** *Not Shown*  
Size: 10" x 19" Open  
10" x 10" Closed  
Style: Spiral  
A 13-month calendar featuring attractive women in swimsuits.



No. 30099



No. 3303 **Swimsuits** *Not Shown*  
Size: 9" x 19"  
This calendar features 12 months of attractive women in swimsuits.



# 2011 CALENDAR ORDER FORM

Date \_\_\_\_\_

P.O. No. \_\_\_\_\_

To receive early order discount, orders must be placed by July 31st with approved artwork by July 31st. Delivery and invoice of order mid October.

QTY.	STYLE	PRICE EA. Before 7/31/10	PRICE EA. After 7/31/10	TOTAL
	No. 1701 <b>Scenes of America Big Block Memo</b> - Min. Qty. 100 <b>NEW</b>	\$2.65	\$2.90	
	No. 1706 <b>Beautiful America</b> - Min. Qty. 100	\$2.65	\$2.90	
	No. 1806 <b>Sportsman</b> - Min. Qty. 100	\$2.65	\$2.90	
	No. 1854 <b>American Muscle</b> - Min. Qty. 100 <b>NEW</b>	\$2.65	\$2.90	
	No. 1856 <b>Custom Bikes</b> - Min. Qty. 100	\$2.65	\$2.90	
	No. 1861 <b>Street Rods</b> - Min. Qty. 100	\$2.65	\$2.90	
	No. 3303 <b>Swimsuits</b> - Min. Qty. 50	\$4.50	\$4.85	
	No. 7065 <b>Swimsuits</b> - Min. Qty. 300	\$1.50	\$1.75	
	No. 30099 <b>Magnet Calendar</b> - Min. Qty. 500 <b>NEW DESIGN</b>	\$ .85	\$ .95	
	No. 8759 <b>Colorful Impressions Wallet Card</b> - Min. Qty. 500 <b>NEW</b>	\$ .35	\$ .40	
	* PROOF - Check type of proof: <input type="checkbox"/> PDF or <input type="checkbox"/> Paper	FREE	FREE	
	* COPY CHANGE/HANDLING CHARGE <b>Charged PER Calendar Style</b>	\$25.00	\$25.00	
	* Drop Ships Domestic <b>Charged PER Calendar Style</b>	\$10.00	\$10.00	
	Plain Mailing Envelopes - Styles # 1701, 1706, 1806, 1854, 1861, 7065, 1856	\$ .15	\$ .15	
	Plain Mailing Envelopes - #3303	\$ .20	\$ .20	
	Calendars Inserted - Styles # 1701, 1706, 1806, 1854, 1861, 7065, 1856	\$ .10	\$ .10	
	Calendars Inserted - #3303	\$ .15	\$ .15	

\* Required per Calendar Style.

Prices in U.S. Funds.

<b>Subtotal</b>	
<b>Sales Tax</b>	
<b>Freight</b>	
<b>Total</b>	

Must order minimum quantity as stated above for any one style for personalization.

## IMPRINT INFORMATION

Would you like your imprint exactly as last year?  
Yes  No

**TOTAL SOURCE**

Please type or print information. We will arrange copy for best appearance.  
IF YOU WANT YOUR LOGO IMPRINTED AS PART OF THE COPY, PLEASE EMAIL CAMERA-READY ARTWORK TO kim.christman@smhco.com

## SHIPPING INFORMATION

Name	Dealer Account #
Attn:	Phone:
Address	** E-Mail Address
City, State, Zip Code	Fax #

\*\* E-Mail Address Needed for PDF Proofs

## RETURN ORDER TO

Systems Material Handling  
Advertising Dept.  
95 South Route 83  
Grayslake, IL 60030  
Fax: 1-847-223-6722  
Ph: 1-913-829-1000 ext.8489

- Orders placed before July 31, 2010 and proof approved from factory by July 31, 2010 will receive early pricing! All orders or approved artwork received after July 31, 2010 will receive the higher prices. No Exceptions!
- Orders as of July 31, 2010 should be returned by October 15, 2010 for early December shipment and to ensure holiday delivery.
- PLEASE CHECK ALL CARTONS UPON RECEIPT OF ORDER TO ENSURE ACCURACY. INVOICED AFTER ORDER IS FULFILLED.